

Another Rip-Roarin' Pip of a Western Adventure!

THE TRAIL BLAZERS

Suspense, Action Combined In Thrilling Western Film

(Review)

A thrilling atmosphere pervades "Outlaw Trail," the Monogram "Trail Blazers" western drama which opened an engagement at the theatre last night. Though there is much fast action in the film, a definite air of suspense is maintained throughout its length.

Hoot Gibson, Bob Steele and Chief Thundercloud play the featured

roles in this unusual story of the western frontier, as a trio of crusading cowboys sent into a western town in an attempt to clear out the renegades who are in control of the community. Much of the action is literally hair-raising, as the forces of law and order engage in a continuous battle with the outlaw band.

The three cowboys are excellent as a hard-riding, forthright group, and the supporting cast is uniformly good. Jennifer Holt is seen in the leading feminine role, and others in the cast are Cy Kendall, Rocky Camron, Jim Thorpe, George Eldridge, Charles King, Hal Price, John Bridges and Bud Osborne.

Robert Tansey, as producer and director, has contributed importantly to the success of "Outlaw Trail," with a deft combination of action and suspense in a thoroughly substantial production. Also entitled to a share of the credit is the ingenious screenplay of Frances Kavanaugh, adapted from an original story by Alvin Neitz. Photography by Edward Kull is very good, and the entire film qualifies as outstanding western entertainment.

Exciting Western To Open Here

(Advance)

The adventurous atmosphere of life on the western frontier forms the background of "Outlaw Trail," Monogram's newest "Trail Blazers" cowboy drama which comes to the theatre on

Hoot Gibson, Bob Steele and Chief Thundercloud, featured in this fast-moving story, become the center of an exciting series of events as they strive to bring order to a western town in the control of lawless men. Murder, bank robbery and cattle rustling all take their place as thrilling incidents in the plot.

The leading feminine role in "Outlaw Trail" is played by Jennifer Holt, and the cast also includes Cy Kendall, Rocky Camron, George Eldridge, Charles King, Hal Price, Jim Thorpe, Bud Osborne and John Bridges. Robert Tansey was producer and director of this exciting film, and Frances Kavanaugh wrote the screen adaptation of an original story by Alvin Neitz.

Indian Actor Featured in Thrilling Western Drama

Most famous of the screen's Indian players is Chief Thundercloud, who comes to the theatre on in "Outlaw Trail," the Monogram frontier drama in which he is featured with Hoot Gibson and Bob Steele.

Thundercloud, a member of the Cherokee tribe, was born in Oklahoma, and spent his youth

principally in Texas and Arizona, attending public schools in both states. Later he took a mining course at the University of Arizona, and was subsequently foreman of a gold mine in the state. The young manhood of the stalwart chief was spent in a variety of pursuits; he guided archeologists to Montezuma's Wells and other famous ruins of the Southwest, was a bareback rider at various rodeos, drove a stage between Tucson and Tombstone, ran a line of wagons hauling freight and ore, and even presented a program of Indian songs and dances on a Chautauqua circuit.

Thundercloud appeared in his first motion picture with William S. Hart, when the western star was working on location at Phoenix, Arizona. Soon afterward the Indian went to Hollywood, and began his career in the film capital at Universal studios. He soon achieved recognition as the screen's outstanding actor of his race.

The cast supporting Chief Thundercloud, Hoot Gibson and Bob Steele in "Outlaw Trail" includes Jennifer Holt, Cy Kendall, Jim Thorpe, Rocky Camron and Bud Osborne. Robert Tansey produced and directed, and the original story by Alvin Neitz was adapted for the screen by Frances Kavanaugh.

THE CAST

Hoot	HOOT GIBSON
Bob	BOB STEELE
Thundercloud	CHIEF THUNDERCLOUD
Alice Thornton	JENNIFER HOLT
"Honest John" Travers	CY KENDALL
Sheriff Rocky Camron	ROCKY CAMRON
Carl Beldon	GEORGE ELDRIDGE
Chuck Walters	CHARLES KING
H. A. Fraser	HAL PRICE
Ed Knowles	JOHN BRIDGES
Blackie	BUD OSBORNE
Spike	JIM THORPE

CHANTER

Chief Thundercloud, Cherokee Indian, not only sings in his native language but also in English, Italian, French, German and Yiddish, and often appears as soloist in synagogues as well as in theatres and on the concert stage. Featured with Hoot Gibson and Bob Steele, the Chief comes to the theatre on in Monogram's thrilling western drama, "Outlaw Trail."

THE STORY

(Not for Publication)

Carl Beldon, cattle buyer, visits John's Town on business, only to turn up missing a couple of days later. The Trail Blazers, Hoot, Bob and Thundercloud, are sent to the town to find out all about the mystery of the missing Beldon. "Honest John," the local banker, owns everything in the town, and pays off the ranchers in script, so that they never have any real money. Alice Thornton, running her ranch after her father has been killed, houses the Trail Blazers. The sheriff pretends to play along with "Honest John," but is in reality helping the Trail Blazers, who have gotten the ranchers to group together and oppose "Honest John" in sending out the next herd of cattle. "Honest John," realizing that the game is almost up, tries to abscond with all the money that is deposited in his bank, only to be double-crossed by some of his gang and killed. Hoot, Bob and Thundercloud find out about this, and manage to catch up with the killers. They retrieve the stolen bank funds, assist the ranchers in driving the trail herd to market for real money, and finally fix up the troubled love affair between the sheriff and Alice Thornton.

HOOT GIBSON
BOB STEELE
CHIEF THUNDER CLOUD
"Outlaw Trail"

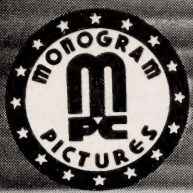
Produced and Directed by ROBERT TANSEY

Screenplay by FRANCES KAVANAUGH

Original Story by ALVIN NEITZ



A
MONOGRAM
PICTURE



Publicity



Training in Sports Led Young Athlete to Screen

Bob Steele was born in Pendleton, Oregon, where the great annual Roundup decides the world championships in all manner of cowboy sports. But this mere accident of birth had little to do with the fact that as a young man Steele became established as one of the screen's most popular western stars.

Steele comes to the theatre on in "Outlaw Trail," Monogram's thrilling "Trail Blazers" western drama in which he is featured with Hoot Gibson and Chief Thundercloud.

Bob's parents moved to Glendale, California, when he was five years old, and it was there that he acquired the strength and skill that were to prepare him for a hard-riding screen career. By the time he entered high school he was proficient in sports, and every year won his school "letter" in baseball, football, basketball and swimming. He became an expert horseback rider, and while still in school became camera-wise when he appeared with his brother in 16 short films devoted to adventures in hunting and

trapping. During vacation periods he filled such strenuous jobs as life guard and iceman, and also trained as a boxer.

When Steele graduated from high school he was ready to step into western pictures, and made his debut as a cowboy in "The Mojave Kid." With interludes of hunting and fishing at his cabin in the High Sierras, he has been a screen cowboy ever since.

In addition to Steele, Gibson and Thundercloud, the cast of "Outlaw Trail" includes Jennifer Holt, Cy Kendall, Jim Thorpe and Bud Osborne. Robert Tansey produced and directed, and the story by Alvin Neitz was adapted for the screen by Frances Kavanaugh.

WORLD'S CHAMP

When he was only 18 years old, Hoot Gibson competed at the famous Roundup at Pendleton, Oregon, and won the title of All-around Champion Cowboy of the World. Since then he has been not only star performer but producer of many of the country's outstanding rodeos. Gibson comes to the theatre on in "Outlaw Trail," the exciting Monogram western drama in which he is featured with Bob Steele and Chief Thundercloud.

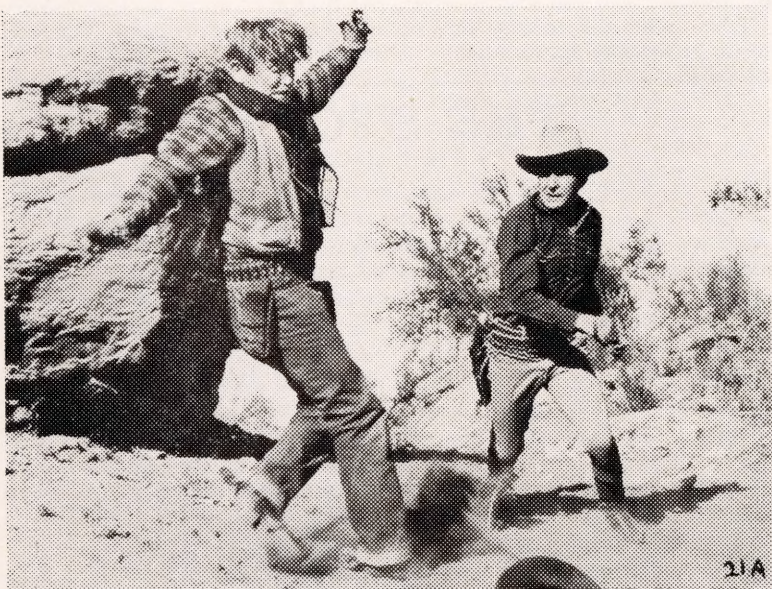
INDIAN GUIDE

As a young man Chief Thundercloud guided archeological parties to prehistoric ruins in Arizona, and also drove a stage between Tucson and Tombstone before he made his screen debut in a Wm. S. Hart picture. Thundercloud comes to the theatre on in "Outlaw Trail," the thrilling Monogram western drama in which he is featured with Hoot Gibson and Bob Steele.

GAMESTER

So great was the athletic prowess of Bob Steele when he was a high school student in Glendale, California, that he consistently "won his letter" each year in football, baseball, basketball and swimming. Steele comes to the theatre on in "Outlaw Trail," the action-filled Monogram "Trail Blazers" western drama in which he is featured with Hoot Gibson and Chief Thundercloud.

JUSTICE COMES TO "OUTLAW TRAIL"



Screen villain Bud Osborne takes a sound cinematic beating from Bob Steele in the Monogram western drama, "Outlaw Trail," which comes to the theatre on Hoot Gibson, Chief Thundercloud and Jennifer Holt also appear in the film.
Two Column Scene Mat No. 21-A

"Outlaw Trail" Fine Western Film

(Review)

A thoroughly entertaining western film is "Outlaw Trail," the Monogram "Trail Blazers" drama which opened an engagement at the theatre last night.

A popular trio of screen cowboys, in the persons of Hoot Gibson, Bob Steele and Chief Thundercloud, are featured in the leading roles, and carry the action at a whirlwind pace. The story concerns their efforts to "clean up" a western town beset by the criminal activities of a gang of undercover outlaws, with murder and robbery a definite part of their ruthless control. How the cowboys proceed in their campaign against the renegades forms the basis of a thrilling and interesting film.

Jennifer Holt plays the principal feminine role, and the cast also includes Cy Kendall, Rocky Camron, Jim Thorpe, George Eldridge, Bud Osborne, Hal Price, John Bridges and Charles King—all forthright western types who add conviction to the picture.

"Outlaw Trail" was produced and directed by Robert Tansey, who has staged the film with a skillful hand. Situation and incident are expertly interwoven in the screenplay of Frances Kavanaugh, based on an original story by Alvin Neitz. Edward Kull's photography is uniformly good.

HOLT, STEELE



Jennifer Holt and Bob Steele are paired in the exciting Monogram western drama, "Outlaw Trail," current at the theatre, with Hoot Gibson and Chief Thundercloud.

One Col. Scene Mat No. 1

ROUGH RIDER

Hoot Gibson made his motion picture debut many years ago when he arrived in Los Angeles as a member of Dick Stanley's Congress of Rough Riders, and the organization appeared in a number of films after literally creating a sensation in their wild west performances. Gibson, featured with Bob Steele and Chief Thundercloud, comes to the theatre on in Monogram's thrilling western drama, "Outlaw Trail."

CREDITS

Produced and Directed by
ROBERT TANSEY
Assistant Director
ART HAMMOND
Musical Director
FRANK SANUCCI
Photography by
EDWARD KULL
Sound by
GLEN GLENN
Film Editor
JOHN C. FULLER
Original Story by
ALVIN NEITZ
Screenplay by
FRANCES KAVANAUGH

CHIEF THUNDERCLOUD, STEELE, GIBSON



L to r: Chief Thundercloud, Bob Steele and Hoot Gibson as they appear in the adventure-packed Monogram western drama, "Outlaw Trail," which starts at the theatre.

Two Column Scene Mat No. 20-A

Sports Champ In Western Film

One of the most fabulous figures in the history of American sports is Jim Thorpe, full-blooded Indian of the Sac & Fox tribe.

Thorpe comes to the screen of the theatre on in "Outlaw Trail," Monogram's thrilling "Trail Blazers" western drama which features Hoot Gibson, Bob Steele and Chief Thundercloud.

"Big Jim" is the only athlete in history to win both the decathlon and pentathlon events at the Olympic Games, having performed this feat at Amsterdam in 1912, after 16 separate competitions. He has played professional baseball with the New York Giants and other teams.

But it is as a football player that Thorpe is perhaps best known. He was the star of the team at Carlisle Indian School in Pennsylvania, where his coach was the famous Glenn ("Pop") Warner, afterward coach for many years at Stanford. Warner lists Thorpe as the greatest football player ever developed in the United States, and this judgment is concurred in by many of the country's leading sports authorities. In recent years Thorpe has appeared in many motion pictures.

Jennifer Holt plays the leading feminine role in "Outlaw Trail," and the cast also includes Cy Kendall, Rocky Camron, George Eldridge and Charles King. Robert Tansey produced and directed, and the original story by Alvin Neitz was adapted by Frances Kavanaugh.

HUNTER

While they were attending high school in Glendale, California, Bob Steele and his twin brother Bill appeared in a series of 16 short films illustrating methods of hunting and trapping various animals. Featured with Hoot Gibson and Chief Thundercloud, Bob comes to the screen of the theatre on in Monogram's thrilling "Trail Blazers" western drama, "Outlaw Trail."

"THAT'S ALL, BUB"



Dealing a knockout blow to villain Charles King is Chief Thundercloud, who appears with Hoot Gibson and Bob Steele in the Monogram western drama, "Outlaw Trail," starting at the theatre.

One Col. Scene Mat No. 2

Hoot Gibson Inspired by Stunts of 'Show' Cowboys

A youngster's determination to emulate the horsemanship of professional cowboys, whose feats filled him with a sort of awe, was the force which launched Hoot Gibson on a campaign of training which covered his entire boyhood life.

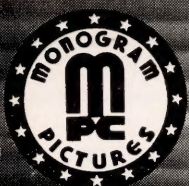
Gibson comes to the theatre on in "Outlaw Trail," Monogram's thrilling western drama in which he is featured with Bob Steele and Chief Thundercloud.

Hoot was born on a ranch near Tekamah, Nebraska, in a section which was the home of many cowboys and down-to-earth westerners. He was little more than a baby when he learned to ride a horse, and his skill increased during the years, in surroundings which he accepted as a matter of course. But it was his later attendance at circuses, wild west shows and particularly the town's only motion picture theatre that fired his ambition, for

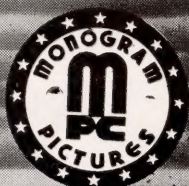
here he saw cowboys of a glorified type, whose lives seemed to be made up of a continual succession of spectacular stunts involving not only trick riding and roping, but dangerous feats of all descriptions.

This, decided Hoot, was the life he wanted. How well he learned his lessons was proven when, at the age of 18, he won the all-around cowboy championship of the world at the famous annual Roundup at Pendleton, Oregon.

In addition to Gibson, Steele and Thundercloud, the cast of "Outlaw Trail" includes Jennifer Holt, Cy Kendall, Jim Thorpe, George Eldridge, Hal Price and Bud Osborne.



ADVERTISING



**OUTLAWS BEWARE
OF THIS
TRIO!**



**THE FEARLESS THREE-
SOME! WHEN BADMEN
SEE 'EM COMING,
THERE'S A FIGHT
BREWING!**

**THE TRAIL BLAZERS
HOOT GIBSON · BOB STEELE
CHIEF THUNDER CLOUD**



Two Column Ad Mat No. 21

WHAT A TEAM . . . THIS TRIO IS DYNAMITE!!



One Col. Ad Mat No. 16

THE TRAIL BLAZERS

**HOOT GIBSON · BOB STEELE
CHIEF THUNDER CLOUD**

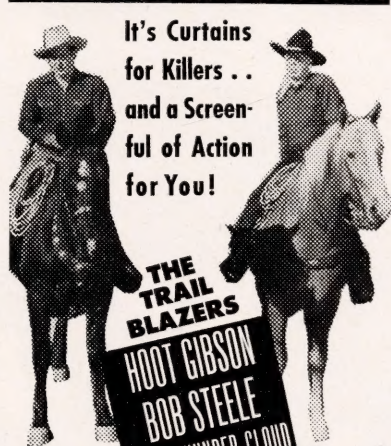


One Col. Ad Mat No. 17

WHAT A TEAM . . . THIS TRIO IS DYNAMITE!!



**OUTLAWS FEAR THIS
HARD RIDIN' TRIO...**



It's Curtains
for Killers . .
and a Screen-
ful of Action
for You!

**THE
TRAIL
BLAZERS
HOOT GIBSON
BOB STEELE
CHIEF THUNDER CLOUD**

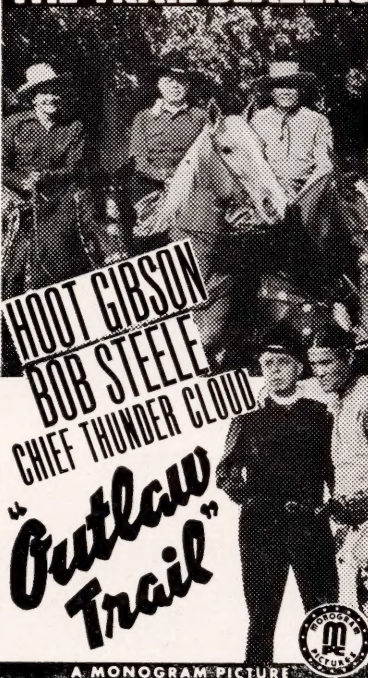


One Col. Ad Mat No. 14

FLASHING FURY!

Here's the Way to Tame
Bad-Men . . Give 'em Plenty
of Fists and Firearms!

THE TRAIL BLAZERS



One Col. Ad Mat No. 15

THE TRAIL BLAZERS

**HOOT GIBSON · BOB STEELE
CHIEF THUNDER CLOUD**



Two Column Ad Mat No. 24

FISTS AND FIREARMS!

The toughest
trio of outlaw
huntin' buck-
aroos ever to
hit the west!

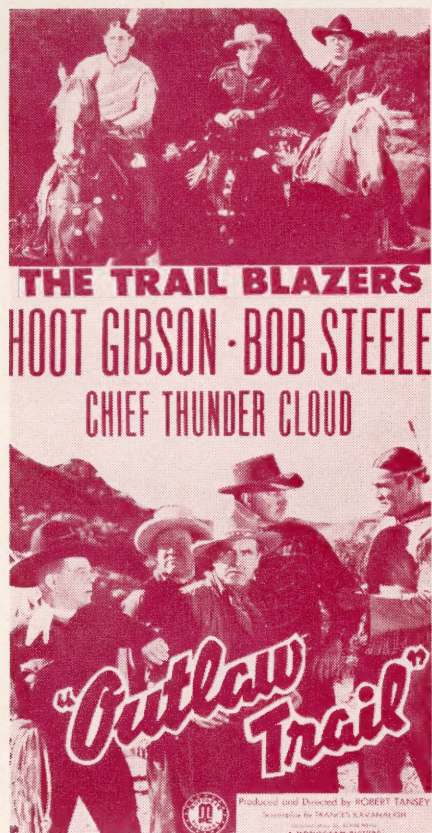


**THE TRAIL BLAZERS
HOOT GIBSON · BOB STEELE
CHIEF THUNDER CLOUD in**



Produced and Directed by ROBERT TANSEY
Screenplay by FRANCES KAVANAUGH
Original Story by ALVIN NEITZ
A MONOGRAM PICTURE

COLOR ACCESSORIES THAT PACK LOTS OF WALLOP!



THREE SHEET



SIX SHEET



INSERT CARD



ONE SHEET



22"x28" TITLE CARD AND SLIDE



22"x28" CARD

SET OF 8 FULL-COLORED
11x14's AVAILABLE AT
EXCHANGES

ROPE EXTRA TICKETS WITH THESE SUGGESTIONS!

TIE-IN WITH RADIO'S WESTERN SHOWS!

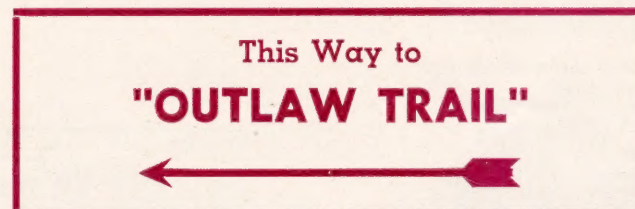
Livewire showmen throughout the country are going after the great masses of radio fans who follow the western serials of the air. These theatres have had excellent results from using spot announcements immediately following any of the broadcast horse operas. Here's sample copy you can use on your local stations:

25 WORDS

Three of your western movie favorites are at the Blank Theatre today! See Hoot Gibson . . . Bob Steele and Chief Thundercloud in Monogram's "Outlaw Trail." Blank Theatre Now!

"HIGHWAY" SIGNS!

Idea which is always good for much comment around town is this: Make up cards in shape of arrows with copy such as . . .



Spot the "direction signs" all over town and particularly near your theatre!

SAW-HORSES WILL STOP 'EM!

Promote a couple of wooden saw-horses from a local carpenter. Set the "hosses" in front of your theatre with copy reading . . .

THESE HORSES ARE WAITING FOR THEIR
OWNER WHO IS INSIDE WATCHING
HOOT GIBSON, BOB STEELE
AND CHIEF THUNDERCLOUD
IN
"OUTLAW TRAIL"

STREET BALLYHOO!

Mounted riders are surefire. Make arrangements with nearby riding stables and have them furnish you horses for "hitching up" in front of your theatre. Street riding stunts always garner plenty of word of mouth publicity. Dress some of the local kids in western attire and let 'em go all over town with signs reading . . . WE'RE ON THE "OUTLAW TRAIL," BLANK THEATRE.

Clip the pictures of accessories and ads which appear in this pressbook. Surround publicity stories with 'em and paste on your lobby doors, at eye level. They'll stop and read, where they might pass up your usual advertising.

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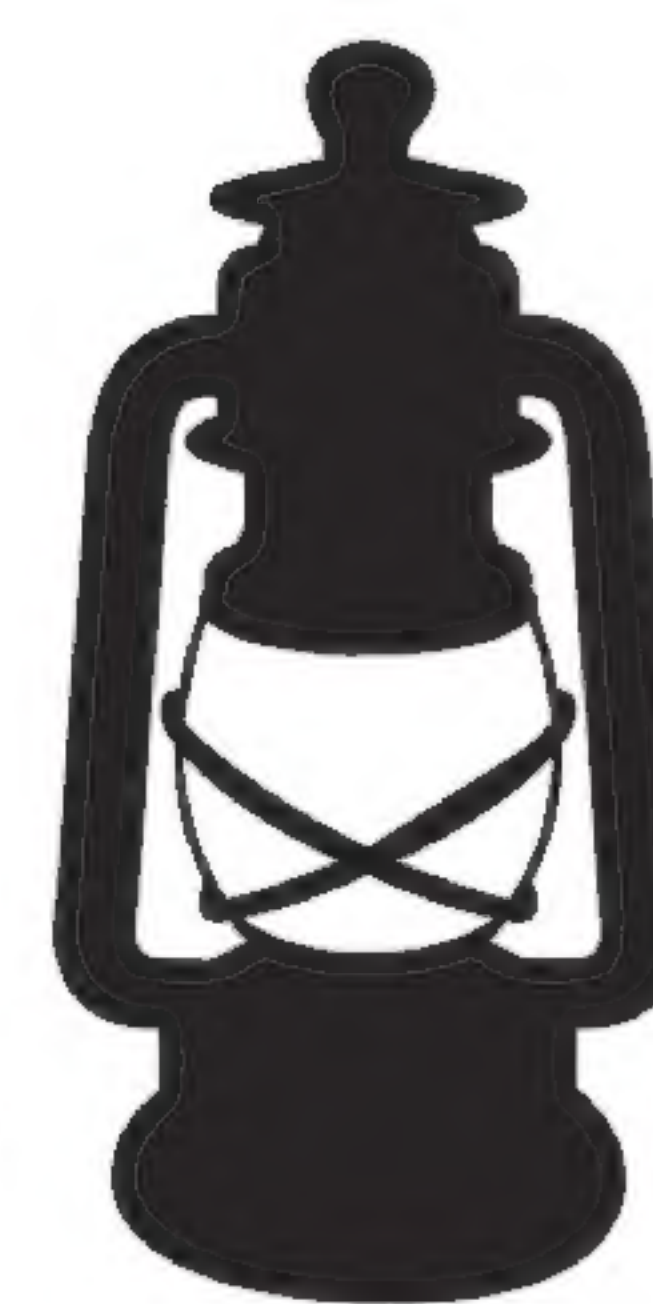


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